

Bio

Brenda Motheral, RPh, MBA, PhD

Brenda Motheral is a 20-year veteran of the pharmacy benefit management industry who has demonstrated relentless pursuit of healthcare innovation driven by data analytics and evidence-based medicine. Currently, Dr. Motheral is the Co-Founder and CEO of Archimedes, a specialty drug management company that addresses the unprecedented increases in specialty spend through business intelligence, consultation, and technology-based solutions.

From 2011 to 2015, Dr. Motheral launched and led Artemetrx, a data analytics and consulting firm. Dr. Motheral previously held executive positions at Healthways and Express Scripts, where she served as the Senior Vice President of Research and Product. Dr. Motheral has published more than 50 peer-reviewed manuscripts, received several national research awards, and authored numerous seminal industry reports.

Dr. Motheral holds a PhD focused in Health Economics, a Master of Business Administration, and a Bachelor of Science in Pharmacy.